

Bradford District and Craven: It's time to take antibiotic resistance

SERIOUSLY.

The overuse and misuse of antibiotics has led to the rise of **antibiotic resistance**, which is when bacteria learn how to defeat the antibiotics we use to treat them. The less we rely on and use antibiotics, the more effective they will be when we really need them. **Join the SERIOUSLY movement to keep antibiotics working.**



seriouslyresistant.com

#TakeAntibioticsSeriously

SERIOUSLY.